

## A visit to Faber-Castell, Goa



The industry visit is an important element of the MBA program. It teaches how corporations operate and what skill sets a student must acquire in order to get hired by one. Industrial Visits are very important to us at ISMS, and we perform many of them for the student's development.

Faber-Castell is a leading and oldest maker of pens, pencils, office equipment (such as staplers, slide rules, erasers, and rulers), as well as high-end writing tools and luxury leather products. It has 14 factories and 20 sales divisions across the world, with its headquarters in Stein, Germany. The Faber-Castell Group employs roughly 7,000 people and operates in over 100 countries. The family that created Faber-Castell and continues to run the company is known as the House of Faber-Castell. Every year, they produce roughly 2 billion pencils in over 120 distinct colours.

Ms Rashmi Nair, Program Co-Ordinator and Head of Academics Faculty of HR; Ms Leena Ratnaparkhi, Head of Administrations & MR. Amitabh Pandey Training & Placement Cell supervised the visit on July 28, 2018. The purpose of the tour was to get a practical understanding of how operations management in a manufacturing firm works, how supply chain and logistics function, how research and development contribute significantly to a business's success, and a variety of other topics.

